



Environmental  
Measurement  
Symposium

Washington, DC  
August 9 – 13, 2010

# The Environmental Measurement Symposium

## Sponsorship and Exhibit Information

**Washington, DC**

**August 9-13, 2010**

<http://envmeasym.org>

The NELAC Institute (TNI), the United States Environmental Protection Agency (USEPA), and the Independent Laboratories Institute (ILI) are co-sponsors of the Environmental Measurement Symposium, which is the largest conference focused on environmental measurement in North America.

This Symposium was created in 2007 by combining the National Environmental Monitoring Conference (NEMC) with the Forum on Laboratory Accreditation. The change opened the door for those who previously could only participate in one of these events plus reduced the travel costs and time commitments for those who attended both meetings. Since the meetings were combined, attendance has more than doubled, the number of technical papers has grown, and the quality of the exhibit program has increased to provide maximum exposure.

For the 2010 Environmental Measurement Symposium, we will be at the Hyatt Regency Capitol Hill in Washington, DC. The conference will run 4 days, from Monday through Thursday, with a special training workshop on Friday. We are planning a superb technical program with keynote speakers each day and participation by high-level EPA officials. The exhibit program will begin with a reception on Monday and conclude following the reception Wednesday night.

As in 2009, we will have:

- A special vendor session where you will be able to present a technical discussion;
- Continental breakfast and refreshment breaks in the exhibit area;
- Reduced registration fee for additional attendees that will only be present in the exhibit area; and
- A variety of levels for participation.

For 2010, we are adding several new items:

- A Lunch Sponsorship opportunity where you can select and introduce a special keynote speaker for one of the three lunches (i.e., Tuesday, Wednesday, or Thursday). The price for this activity is \$9500, which includes a number of items, as shown in the attached table.
- A Poster Exhibit opportunity to allow those vendors who wish to present information about a new product or application with the ability to do so without having to provide an abstract. This would be for a half-day in one of the poster sessions.
- An on-line registration process for the exhibit program to make the process a little easier. Go to <http://envmeasym.org> and click on Exhibit and Sponsor Information.



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	Lunch Sponsor	Meeting Sponsor	Cyber-Café Sponsor	Contributor	Exhibitor	Keynote Sponsor	Poster Exhibit	Break Sponsor
<b>Fee</b>	<b>\$9,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,250</b>	<b>\$950</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
May provide lunch speaker (optional) (3 available)	✓							
Table-top exhibit space including receptions	2 tables	1 table	1 table	1 table				
Table-top exhibit space excluding receptions					1 table			
Full conference registrations (\$450 value each)	3	2	1	1	1	1	1	
Booth only registrations (\$225 value each)	2	2	2	2	1			
Introduce Keynote Speaker (3 available)						✓		
Listed as a Meeting Sponsor inside front cover in Final Program	✓	✓						
Organization name displayed on sign in registration area as a Meeting Sponsor	✓	✓						
Organization name displayed on sign in Cyber-Cafe area as a Sponsor			✓					
Listed in conference brochure to be mailed in May*	✓	✓	✓	✓	✓	✓		
Organization mentioned during opening session	✓	✓	✓					
Invited to Planning Luncheon for 2011 Conference	✓	✓						
Opportunity for an additional promotional activity; please call for details	✓	✓						
Listed as a sponsor of the Monday and Wednesday receptions	✓	✓	✓	✓				
List of conference attendees (Excel)	✓	✓	✓	✓	✓	✓		
Listed on the conference website with a link to your site	✓	✓	✓	✓	✓	✓		
Listed in program and signage at designated break								✓

\* To be listed in the brochure, you must be registered by April 15.

To register online, go to <http://envmeasym.org> and click on Exhibit and Sponsor Information.

Questions? Contact Tony Kozak at 716-632-6989 or [tonykozak@roadrunner.com](mailto:tonykozak@roadrunner.com).